

graphic exhibition floor plan display



get an online platform to display a real-time, detailed exhibition floor plan on your event website. give your exhibitors the power to view and purchase their own tradeshow booth space. an easy exhibitor-facing or administrative only tool for floor plan management.

managing booths for exhibitions? do it online



design booths and floor plans, publish online

key features

- ▶ control over booth sizes and layouts
- ▶ easily upload a floor plan image
- ▶ drag-and-drop to configure floor plans
- ▶ online booth purchase
- ▶ exhibitors can enhance their listing and choose their space online
- ▶ color coding to allow registrants to view available booths
- ▶ publish and share your floor plan online
- ▶ attendees can easily find exhibitors they want to see
- ▶ synced with registration to display name, description and logo once a booth has been reserved

ideal for

- ▶ showcasing floor plans
- ▶ exhibitor listings
- ▶ selling exhibit space
- ▶ managing booth areas
- ▶ small to mid-sized exhibitions
- ▶ freeing up your sales team

easily manage floor plans and booths

planning a tradeshow with exhibitors from all over the world?

showcase your floor plans and availability online with the option to print

planning a show with over 100 exhibitors?

give your attendees a place to find who is present and where to go

need an easier way for your staff to sell booth space?

set up an online process to allow exhibitors to pick from pre-defined locations

organizing a one day exhibition?

the booth module is perfectly adapted for table top booth set up

hungry for more about booth?
our experts have you covered with
the virtual tour!

etouches.com/GObooth

CALL US TODAY

Americas +1 203 403 9470
 Europe +44 (0) 845 017 0848
 Asia Pacific +61 (0) 2 8213 4258
 Middle East +971 (0) 4 432 8171

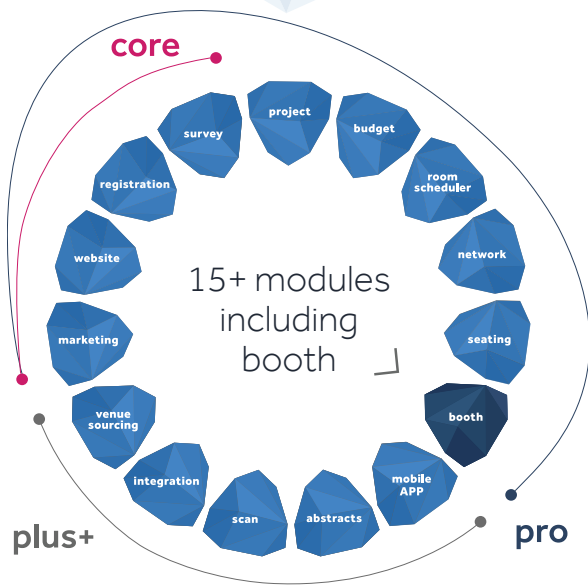
VISIT US ONLINE

etouches.com

SALES

sales@etouches.com

love your event software™



core registration | website | marketing | survey

the core package provides the fundamental tools that an organization needs throughout the entire event lifecycle to plan, manage and market their events.

pro core | project | room scheduler | budget | network | booth | seating

the pro package includes all the **core** modules and adds a layer of productivity and spatial networking tools for total control over the event portfolio.

plus+ scan | abstracts | venue sourcing | mobile app | integration

a-la-carte modules to serve specific components of the event cycle. each module is to be purchased individually for **core** or **pro** customers.

15+ modules to manage all aspects of your event

marketing core | pro

HTML and text email messaging with click through reporting.

website core | pro

create and manage your event website through drag-and-drop.

registration core | pro

attendee, speaker and exhibitor registration and management. badging and custom reporting.

survey core | pro

customizable, skip logic-enabled surveys.

project pro

create and manage tasks. view project schedule with visual representation.

room scheduler pro

visual display of rooms. manage resources and scheduled activities with drag-and-drop ability.

budget pro

track approved and actual revenue and expenses for your events. retrieve all financial information.

network pro

manage agenda, attendee directory and links to social. matchmaking with 1-to-1 meetings interface.

booth pro

graphic floor plan display for exhibitor and sponsor purchases. upsell with logos, colors and descriptions.

seating pro

design your own seating plans and drag-and-drop registrants based on defined seating rules.

scan plus+

hand-held badge scanning for lead collection, surveys, session evaluations and door scanning.

abstract submission plus+

handle speaker and content submissions with customizable review processes. link it to event sessions.

venue sourcing plus+

venue and hotel sourcing tool to search, select and manage the RFP process from initial inquiry to contract.

mobile app plus+

state-of-the-art iOS, Android, and hybrid event app that syncs with etouches modules and attendee features.

integration plus+

plug etouches into your CRM, finance, marketing or housing ecosystem thanks to our integration engine.

key features

- cross event reporting
- data and analytics
- SMMP
- 35+ languages
- multi-currency
- fully customizable

key services

- event consulting
- professional services
- in-house, 24/7 support
- enterprise offers
- free, powerful API
- PCI DSS level 1

recognition

90%+
2014 customer retention

97%+
2015 support satisfaction

Top 3

ranked in event platforms worldwide

award winning platform & company

HR : **Best Places to Work in Events 2015**

growth : **Inc. 5000 list 2012, 2013, 2014, & 2015**

customer service : **Stevie Award 2013 & 2015**

voted best event technology : **Eventex Silver Award 2015**

voted best event software : **Event Technology Awards 2013**