



# straightforward revenue and expense tracking

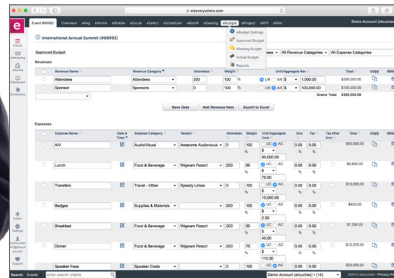


the budget module takes care of your event finances. the tool keeps track of expenses, revenue and runs profitability reports against real-time registrant data. let budget streamline all your complex financial processes.

## key features

- ▶ input event expenses
- ▶ track revenue and compare to forecast
- ▶ link budget items to registration expenses for real-time updates
- ▶ predetermined line items for events
- ▶ cross event profitability reports
- ▶ expenses organized by categories, vendors, attendees and cost
- ▶ cross reference event data against budget to track deficit and surplus
- ▶ select from over 35 currencies
- ▶ create your own budget categories
- ▶ use standards or create your specific export into Excel
- ▶ define specific user access to budget

## take the stress out of keeping track of your event finances



track revenue, forecast and export

## ideal for

- ▶ tracking spending of multiple vendors
- ▶ sponsorships or exhibitor packages
- ▶ ticketed events or e-commerce
- ▶ monitoring budgets in real-time
- ▶ accessing the ROI of an event
- ▶ non-financial experts

## let budget do the hard work for you

### planning a big conference and don't have time to input expenses?

integration with registration updates your expenses in real-time

### does your event rely on e-commerce products?

it can help you to compare your revenue versus your forecast

### are you running multiple events throughout the year?

cross-event reports allow you to analyze the cost of selected events

### managing events in an international context?

with multicurrency functionality, you don't have to focus on conversions

hungry for more about budget?  
our experts have you covered with  
the virtual tour!

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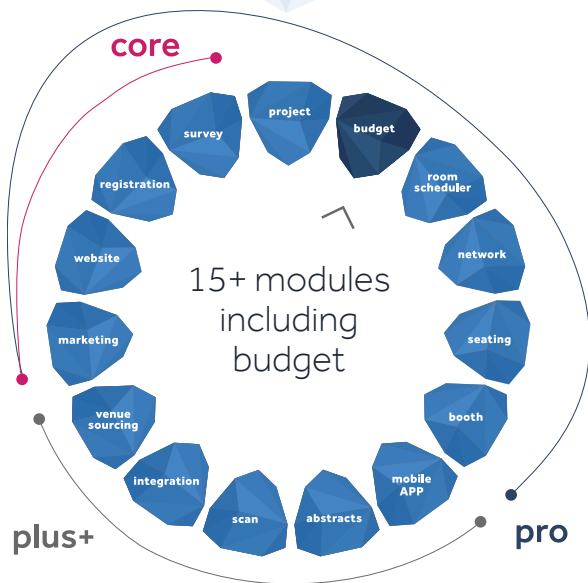
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love your event software™



## core

registration | website | marketing | survey

the core package provides the fundamental tools that an organization needs throughout the entire event lifecycle to plan, manage and market their events.



## pro

core | project | room scheduler | budget | network | booth | seating

the pro package includes all the **core** modules and adds a layer of productivity and spatial networking tools for total control over the event portfolio.



## plus+

scan | abstracts | venue sourcing | mobile app | integration

a-la-carte modules to serve specific components of the event cycle. each module is to be purchased individually for **core** or **pro** customers.

## 15+ modules to manage all aspects of your event

### marketing

core | pro

HTML and text email messaging with click through reporting.

### website

core | pro

create and manage your event website through drag-and-drop.

### registration

core | pro

attendee, speaker and exhibitor registration and management. badging and custom reporting.

### survey

core | pro

customizable, skip logic-enabled surveys.

### project

pro

create and manage tasks. view project schedule with visual representation.

### room scheduler

pro

visual display of rooms. manage resources and scheduled activities with drag-and-drop ability.

### budget

pro

track approved and actual revenue and expenses for your events. retrieve all financial information.

### network

pro

manage agenda, attendee directory and links to social. matchmaking with 1-to-1 meetings interface.

### booth

pro

graphic floor plan display for exhibitor and sponsor purchases. upsell with logos, colors and descriptions.

### seating

pro

design your own seating plans and drag-and-drop registrants based on defined seating rules.

### scan

plus+

hand-held badge scanning for lead collection, surveys, session evaluations and door scanning.

### abstract submission

plus+

handle speaker and content submissions with customizable review processes. link it to event sessions.

### venue sourcing

plus+

venue and hotel sourcing tool to search, select and manage the RFP process from initial inquiry to contract.

### mobile app

plus+

state-of-the-art iOS, Android, and hybrid event app that syncs with etouches modules and attendee features.

### integration

plus+

plug etouches into your CRM, finance, marketing or housing ecosystem thanks to our integration engine.

### key features

- cross event reporting
- data and analytics
- SMMP
- 35+ languages
- multi-currency
- fully customizable

### key services

- event consulting
- professional services
- in-house, 24/7 support
- enterprise offers
- free, powerful API
- PCI DSS level 1

### recognition

90%+  
2014 customer retention

97%+  
2015 support satisfaction

### Top 3

ranked in event platforms worldwide

### award winning platform & company

HR : **Best Places to Work in Events** 2015

growth : **Inc. 5000 list** 2012, 2013, 2014, & 2015

customer service : **Stevie Award** 2013 & 2015

voted best event technology : **Eventex Silver Award** 2015

voted best event software : **Event Technology Awards** 2013