



# powerful integrations & API



seamlessly integrate etouches with your ecosystem. we provide packaged integrations with best-in-class software in various verticals such as marketing automation, CRM & ERP, association management, social media, payment gateways, messaging and more. the etouches API enables you to write your own custom integration and use your etouches event data wherever you want.

## 4 ways to integrate with etouches

### partner

designed & developed in conjunction with etouches



### single sign-on

enterprise-ready SAML 2.0. seamless logins for users & registrants. Okta, OneLogin & more



### native

out-of-the box integrations with best-in-class tools & solutions



### API

build custom integrations with the etouches API



## integrated with your favorite tools & solutions

### CRM & ERP

- ▶ Salesforce
- ▶ Oracle
- ▶ Microsoft Dynamics
- ▶ and more...

### marketing automation

- ▶ Marketo
- ▶ Silverpop
- ▶ Eloqua
- ▶ and more...

### housing & travel

- ▶ Passkey
- ▶ GetThere
- ▶ Concur
- ▶ and more...

### association management

- ▶ iMIS
- ▶ MemberSuite
- ▶ netFORUM
- ▶ and more...

### social media & SMS gateways

- ▶ Facebook
- ▶ LinkedIn
- ▶ Clickatell
- ▶ OnWire
- ▶ and more...

## connect etouches to your ecosystem:

### planning to enhance your CRM database with event data?

automatically send attendee details to your favorite CRM solution

### planning an internal off-site event?

easily manage travel expenses using the etouches integration with GetThere

### planning marketing campaigns for your next annual event?

easily monitor your event campaigns by integrating your marketing automation tool

### planning to track member attendance at your events?

sync member registrations with your association database

hungry for more about integrations? our experts have you covered with the virtual tour!

[etouches.com/GOintegrations](https://etouches.com/GOintegrations)

### CALL US TODAY

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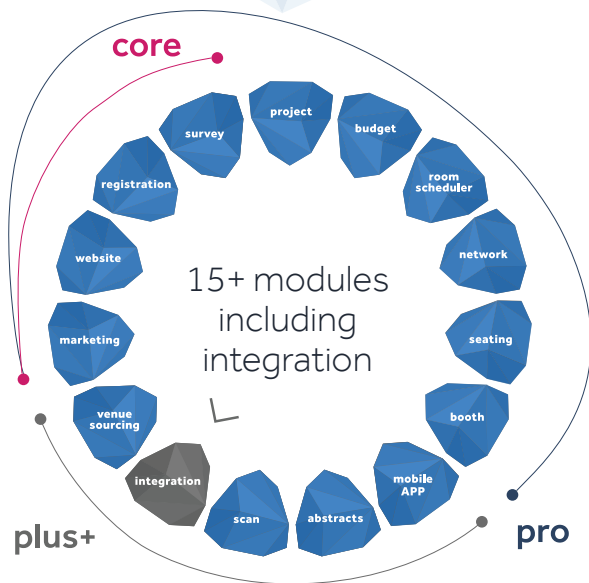
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### SALES

[sales@etouches.com](mailto:sales@etouches.com)

love your event software™



## core registration | website | marketing | survey

the core package provides the fundamental tools that an organization needs throughout the entire event lifecycle to plan, manage and market their events.

## pro core | project | room scheduler | budget | network | booth | seating

the pro package includes all the **core** modules and adds a layer of productivity and spatial networking tools for total control over the event portfolio.

## plus+ scan | abstracts | venue sourcing | mobile app | integration

a-la-carte modules to serve specific components of the event cycle. each module is to be purchased individually for **core** or **pro** customers.

## 15+ modules to manage all aspects of your event

### marketing core | pro

HTML and text email messaging with click through reporting.

### website core | pro

create and manage your event website through drag-and-drop.

### registration core | pro

attendee, speaker and exhibitor registration and management. badging and custom reporting.

### survey core | pro

customizable, skip logic-enabled surveys.

### project pro

create and manage tasks. view project schedule with visual representation.

### room scheduler pro

visual display of rooms. manage resources and scheduled activities with drag-and-drop ability.

### budget pro

track approved and actual revenue and expenses for your events. retrieve all financial information.

### network pro

manage agenda, attendee directory and links to social. matchmaking with 1-to-1 meetings interface.

### booth pro

graphic floor plan display for exhibitor and sponsor purchases. upsell with logos, colors and descriptions.

### seating pro

design your own seating plans and drag-and-drop registrants based on defined seating rules.

### scan plus+

hand-held badge scanning for lead collection, surveys, session evaluations and door scanning.

### abstract submission plus+

handle speaker and content submissions with customizable review processes. link it to event sessions.

### venue sourcing plus+

venue and hotel sourcing tool to search, select and manage the RFP process from initial inquiry to contract.

### mobile app plus+

state-of-the-art iOS, Android, and hybrid event app that syncs with etouches modules and attendee features.

### integration plus+

plug etouches into your CRM, finance, marketing or housing ecosystem thanks to our integration engine.

### key features

- cross event reporting
- data and analytics
- SMMP
- 35+ languages
- multi-currency
- fully customizable

### key services

- event consulting
- professional services
- in-house, 24/7 support
- enterprise offers
- free, powerful API
- PCI DSS level 1

### recognition

**90%+**  
2014 customer retention

**97%+**  
2015 support satisfaction

**Top 3**

ranked in event platforms worldwide

### award winning platform & company

HR : **Best Places to Work in Events 2015**

growth : **Inc. 5000 list 2012, 2013, 2014, & 2015**

customer service : **Stevie Award 2013 & 2015**

voted best event technology : **Eventex Silver Award 2015**

voted best event software : **Event Technology Awards 2013**