



powerful integrations & API



seamlessly integrate etouches with your ecosystem. we provide packaged integrations with best-in-class software in various verticals such as marketing automation, CRM & ERP, association management, social media, payment gateways, messaging and more. the etouches API enables you to write your own custom integration and use your etouches event data wherever you want.

4 ways to integrate with etouches

partner

designed & developed in conjunction with etouches



single sign-on

enterprise-ready SAML 2.0. seamless logins for users & registrants. Okta, OneLogin & more



native

out-of-the box integrations with best-in-class tools & solutions



API

build custom integrations with the etouches API



integrated with your favorite tools & solutions

CRM & ERP

- ▶ Salesforce
- ▶ Oracle
- ▶ Microsoft Dynamics
- ▶ and more...

marketing automation

- ▶ Marketo
- ▶ Silverpop
- ▶ Eloqua
- ▶ and more...

housing & travel

- ▶ Passkey
- ▶ GetThere
- ▶ Concur
- ▶ and more...

association management

- ▶ iMIS
- ▶ MemberSuite
- ▶ netFORUM
- ▶ and more...

social media & SMS gateways

- ▶ Facebook
- ▶ LinkedIn
- ▶ Clickatell
- ▶ OnWire
- ▶ and more...

connect etouches to your ecosystem:

planning to enhance your CRM database with event data?

automatically send attendee details to your favorite CRM solution

planning an internal off-site event?

easily manage travel expenses using the etouches integration with GetThere

planning marketing campaigns for your next annual event?

easily monitor your event campaigns by integrating your marketing automation tool

planning to track member attendance at your events?

sync member registrations with your association database

hungry for more about integrations? our experts have you covered with the virtual tour!

etouches.com/GOintegrations

CALL US TODAY

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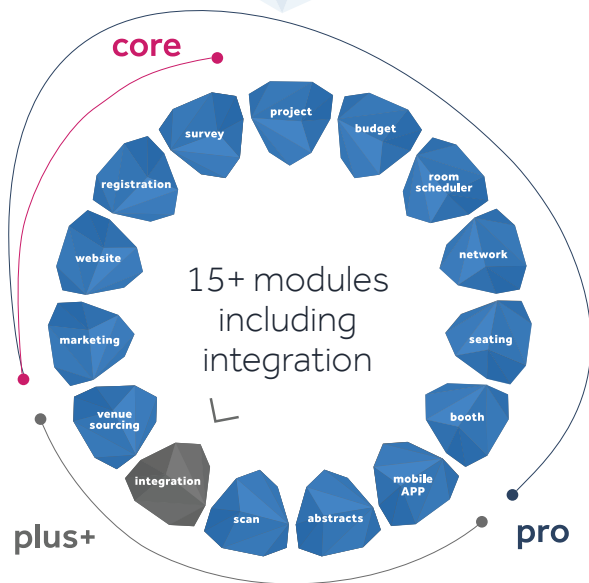
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SALES

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love your event software™



core registration | website | marketing | survey

the core package provides the fundamental tools that an organization needs throughout the entire event lifecycle to plan, manage and market their events.

pro core | project | room scheduler | budget | network | booth | seating

the pro package includes all the **core** modules and adds a layer of productivity and spatial networking tools for total control over the event portfolio.

plus+ scan | abstracts | venue sourcing | mobile app | integration

a-la-carte modules to serve specific components of the event cycle. each module is to be purchased individually for **core** or **pro** customers.

15+ modules to manage all aspects of your event

marketing core | pro

HTML and text email messaging with click through reporting.

website core | pro

create and manage your event website through drag-and-drop.

registration core | pro

attendee, speaker and exhibitor registration and management. badging and custom reporting.

survey core | pro

customizable, skip logic-enabled surveys.

project pro

create and manage tasks. view project schedule with visual representation.

room scheduler pro

visual display of rooms. manage resources and scheduled activities with drag-and-drop ability.

budget pro

track approved and actual revenue and expenses for your events. retrieve all financial information.

network pro

manage agenda, attendee directory and links to social. matchmaking with 1-to-1 meetings interface.

booth pro

graphic floor plan display for exhibitor and sponsor purchases. upsell with logos, colors and descriptions.

seating pro

design your own seating plans and drag-and-drop registrants based on defined seating rules.

scan plus+

hand-held badge scanning for lead collection, surveys, session evaluations and door scanning.

abstract submission plus+

handle speaker and content submissions with customizable review processes. link it to event sessions.

venue sourcing plus+

venue and hotel sourcing tool to search, select and manage the RFP process from initial inquiry to contract.

mobile app plus+

state-of-the-art iOS, Android, and hybrid event app that syncs with etouches modules and attendee features.

integration plus+

plug etouches into your CRM, finance, marketing or housing ecosystem thanks to our integration engine.

key features

- cross event reporting
- data and analytics
- SMMP
- 35+ languages
- multi-currency
- fully customizable

key services

- event consulting
- professional services
- in-house, 24/7 support
- enterprise offers
- free, powerful API
- PCI DSS level 1

recognition

90%+
2014 customer retention

97%+
2015 support satisfaction

Top 3

ranked in event platforms worldwide

award winning platform & company

HR : **Best Places to Work in Events 2015**

growth : **Inc. 5000 list 2012, 2013, 2014, & 2015**

customer service : **Stevie Award 2013 & 2015**

voted best event technology : **Eventex Silver Award 2015**

voted best event software : **Event Technology Awards 2013**