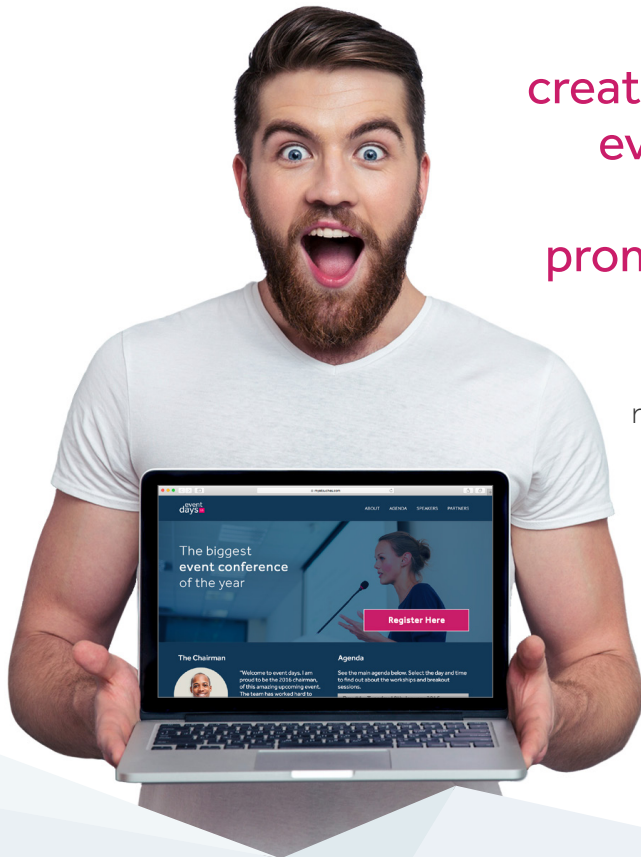




drag-and-drop DIY event website



creating a professional event website has never been easier. no HTML knowledge is required with point-and-click configuration webpages. automate your agenda, speakers, sessions and social integrations.



create a powerful event website with ease. promote, inform & engage.

registration, agenda, sessions, speakers

key features

- ▶ control over the look, feel and branding
- ▶ point-and-click configuration of event webpages
- ▶ multiple levels of page navigation
- ▶ unlimited tabs, videos and pictures
- ▶ availability for multi-lingual content
- ▶ password page protection
- ▶ display HTML content using an easy editor
- ▶ retrieve information stored in other modules of etouches
- ▶ create templates using CSS
- ▶ supports JavaScript widgets for RSS, YouTube, Twitter and more
- ▶ option to create hidden pages
- ▶ customizable page layout
- ▶ direct subscription to event mailing list

ideal for

- ▶ DIY efficient event website
- ▶ customized look and feel (CSS)
- ▶ event promotion and marketing
- ▶ automated and easy updates
- ▶ event content, agenda, and videos
- ▶ the year long central hub of your event
- ▶ offering extra visibility to event partners

create a website for any type of event

planning a small event and want to create the website yourself?

with drag-and-drop configuration no HTML knowledge is required

planning a conference that is social media heavy?

use widgets to embed your videos and social media pages

planning an international congress?

website allows for multi-lingual content to reach all your attendees

planning a tradeshow with a high volume of content and sessions?

create as many pages as you need and use password protection

hungry for more about website? our experts have you covered with the virtual tour!

etouches.com/GOeventwebsite

CALL US TODAY

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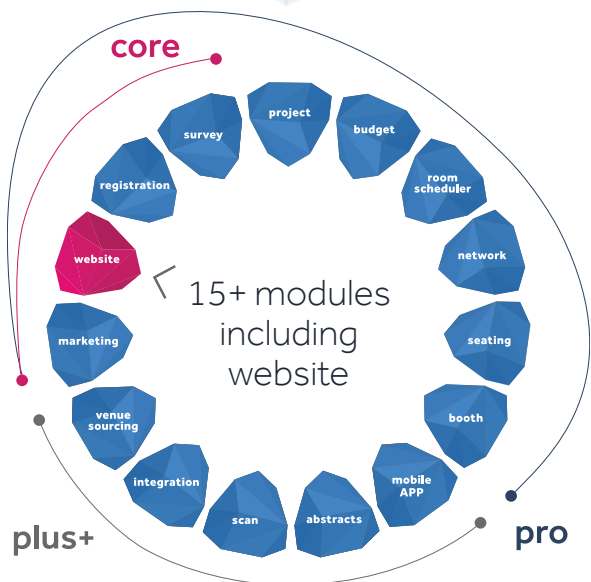
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SALES

sales@etouches.com

love your event software™



core

registration | website | marketing | survey

the core package provides the fundamental tools that an organization needs throughout the entire event lifecycle to plan, manage and market their events.



pro

core | project | room scheduler | budget | network | booth | seating

the pro package includes all the **core** modules and adds a layer of productivity and spatial networking tools for total control over the event portfolio.



plus+

scan | abstracts | venue sourcing | mobile app | integration

a-la-carte modules to serve specific components of the event cycle. each module is to be purchased individually for **core** or **pro** customers.

15+ modules to manage all aspects of your event

marketing

core | pro

HTML and text email messaging with click through reporting.

website

core | pro

create and manage your event website through drag-and-drop.

registration

core | pro

attendee, speaker and exhibitor registration and management. badging and custom reporting.

survey

core | pro

customizable, skip logic-enabled surveys.

project

pro

create and manage tasks. view project schedule with visual representation.

room scheduler

pro

visual display of rooms. manage resources and scheduled activities with drag-and-drop ability.

budget

pro

track approved and actual revenue and expenses for your events. retrieve all financial information.

network

pro

manage agenda, attendee directory and links to social. matchmaking with 1-to-1 meetings interface.

booth

pro

graphic floor plan display for exhibitor and sponsor purchases. upsell with logos, colors and descriptions.

seating

pro

design your own seating plans and drag-and-drop registrants based on defined seating rules.

scan

plus+

hand-held badge scanning for lead collection, surveys, session evaluations and door scanning.

abstract submission

plus+

handle speaker and content submissions with customizable review processes. link it to event sessions.

venue sourcing

plus+

venue and hotel sourcing tool to search, select and manage the RFP process from initial inquiry to contract.

mobile app

plus+

state-of-the-art iOS, Android, and hybrid event app that syncs with etouches modules and attendee features.

integration

plus+

plug etouches into your CRM, finance, marketing or housing ecosystem thanks to our integration engine.

key features

- cross event reporting
- data and analytics
- SMMP
- 35+ languages
- multi-currency
- fully customizable

key services

- event consulting
- professional services
- in-house, 24/7 support
- enterprise offers
- free, powerful API
- PCI DSS level 1

recognition

90%+
2014 customer retention

97%+
2015 support satisfaction

Top 3

ranked in event platforms worldwide

award winning platform & company

HR : **Best Places to Work in Events** 2015

growth : **Inc. 5000 list** 2012, 2013, 2014, & 2015

customer service : **Stevie Award** 2013 & 2015

voted best event technology : **Eventex Silver Award** 2015

voted best event software : **Event Technology Awards** 2013