



quick, simple & customizable surveys



the quick way to create surveys or pre/post tests and distribute them to attendees. deploy surveys effortlessly to your registrant list, by email or via the mobile app. the supreme method to get feedback fast.

key features

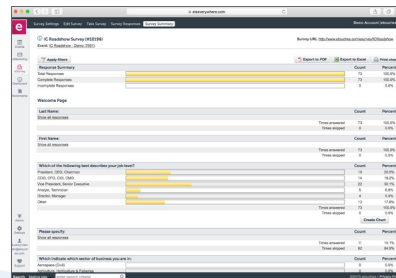
- ▶ quickly create survey questions
- ▶ multiple types of input fields: text, drop down, radio buttons, checkboxes
- ▶ skip logic enabled
- ▶ unlimited pages and questions per survey
- ▶ web based tool
- ▶ customize colors, fonts and logos or use your event template
- ▶ integrated with registration for seamless deployment, complete reporting and analysis
- ▶ measurement data displayed in easy to read graphical charts
- ▶ limitless number of surveys
- ▶ prevent repeated responses from the same attendee
- ▶ use scoring with single or multiple correct answers
- ▶ easy to use and configurable reporting

ideal for

- ▶ post-event evaluations
- ▶ feedback on sessions and speakers
- ▶ assessing attendee preferences
- ▶ gauging topic interests
- ▶ planning event content
- ▶ voting
- ▶ send pre and post-tests

listen to what your attendees have to say

effortless surveys for voting, evaluations & feedback



the ideal way to collect feedback

planning to make the audience engage with your content?

voting is available for content, speakers, sessions and more

planning out your conference sessions?

poll attendees to see what topics interest them for optimal satisfaction

planning to send out pre, during and post-event surveys?

responses & registrant data become linked for easy reporting & analysis

planning to organize training sessions?

send pre and post-tests to measure training results

hungry for more about survey?
our experts have you covered with
the virtual tour!

etouches.com/GOsurvey

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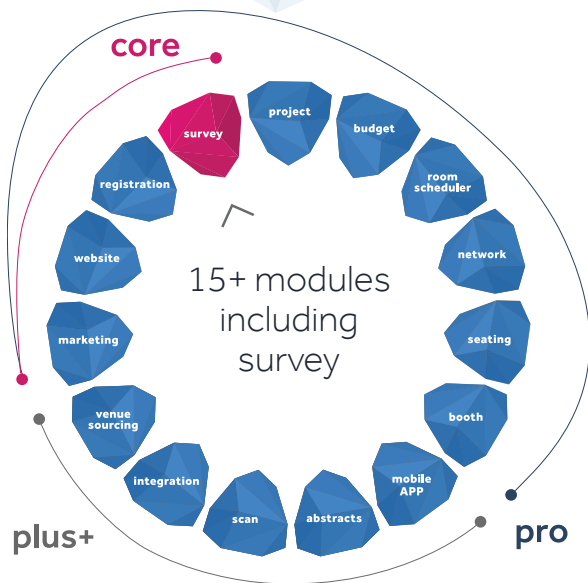
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love your event software™



core

registration | website | marketing | survey

the core package provides the fundamental tools that an organization needs throughout the entire event lifecycle to plan, manage and market their events.



pro

core | project | room scheduler | budget | network | booth | seating

the pro package includes all the **core** modules and adds a layer of productivity and spatial networking tools for total control over the event portfolio.



plus+

scan | abstracts | venue sourcing | mobile app | integration

a-la-carte modules to serve specific components of the event cycle. each module is to be purchased individually for **core** or **pro** customers.

15+ modules to manage all aspects of your event

marketing

core | pro

HTML and text email messaging with click through reporting.

website

core | pro

create and manage your event website through drag-and-drop.

registration

core | pro

attendee, speaker and exhibitor registration and management. badging and custom reporting.

survey

core | pro

customizable, skip logic-enabled surveys.

project

pro

create and manage tasks. view project schedule with visual representation.

room scheduler

pro

visual display of rooms. manage resources and scheduled activities with drag-and-drop ability.

budget

pro

track approved and actual revenue and expenses for your events. retrieve all financial information.

network

pro

manage agenda, attendee directory and links to social. matchmaking with 1-to-1 meetings interface.

booth

pro

graphic floor plan display for exhibitor and sponsor purchases. upsell with logos, colors and descriptions.

seating

pro

design your own seating plans and drag-and-drop registrants based on defined seating rules.

scan

plus+

hand-held badge scanning for lead collection, surveys, session evaluations and door scanning.

abstract submission

plus+

handle speaker and content submissions with customizable review processes. link it to event sessions.

venue sourcing

plus+

venue and hotel sourcing tool to search, select and manage the RFP process from initial inquiry to contract.

mobile app

plus+

state-of-the-art iOS, Android, and hybrid event app that syncs with etouches modules and attendee features.

integration

plus+

plug etouches into your CRM, finance, marketing or housing ecosystem thanks to our integration engine.

key features

- cross event reporting
- data and analytics
- SMMP
- 35+ languages
- multi-currency
- fully customizable

key services

- event consulting
- professional services
- in-house, 24/7 support
- enterprise offers
- free, powerful API
- PCI DSS level 1

recognition

90%+
2014 customer retention

97%+
2015 support satisfaction

Top 3

ranked in event platforms worldwide

award winning platform & company

HR : **Best Places to Work in Events** 2015

growth : **Inc. 5000 list** 2012, 2013, 2014, & 2015

customer service : **Stevie Award** 2013 & 2015

voted best event technology : **Eventex Silver Award** 2015

voted best event software : **Event Technology Awards** 2013