



strategic sourcing tool for third parties

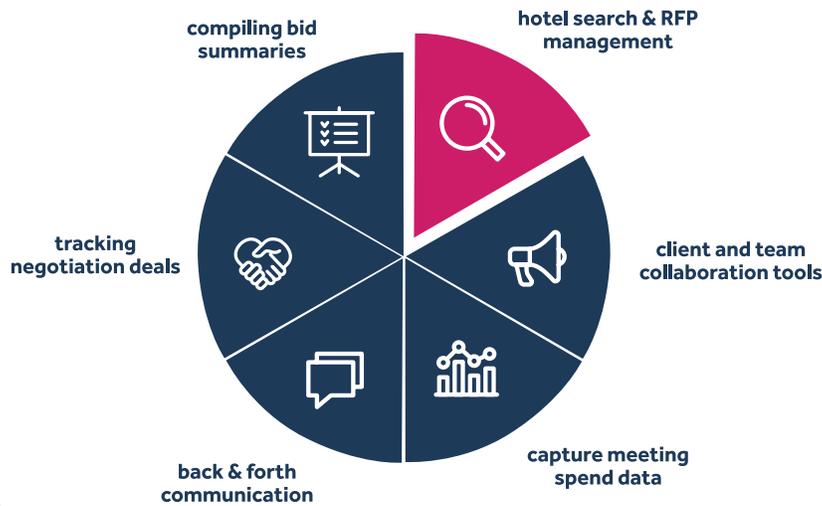
agencies & PCO, MMC, TMC and independent 3rd party planners



buy smarter, consult better, and become invaluable to your clients!

our strategic sourcing solution was created just for the unique needs of third party planners. it streamlines the sourcing process and helps you collaborate better with clients. the tool enables you to manage your own hotel commissions and boost your revenue.

eRFPs are only 10% of the job, we help you manage the other 90%.



key features

- ▶ 92% hotel response rate
- ▶ 8 hour venue response time
- ▶ build RFPs in minutes
- ▶ source from over 225k venues
- ▶ manage your hotel commissions
- ▶ ad-free, unbiased search engine
- ▶ smart search tools filter out venues that can't fit your meeting
- ▶ export complete venue comparison reports
- ▶ user-friendly meeting dashboard that provides a bird's-eye view of all activity
- ▶ add, decline, connect, or rebid venues in one click
- ▶ connect meeting owners to the bid process with a web link or portal
- ▶ manage multiple dates, offers and venues in one place
- ▶ captures all bid versions and provides insights into the bid evolution
- ▶ integration with registration module to sync event and venue details

ideal for

- ▶ streamlining your booking process
- ▶ booking more meetings and boosting your revenue
- ▶ receiving bids quickly
- ▶ forecasting commissions and future revenue
- ▶ growing your 3rd party planning business

use the etouches sourcing solution to:

- ▶ showcase your sourcing expertise
- ▶ cut 70% of the time to source and book a meeting
- ▶ validate the overall value you drive
- ▶ build transparency and trust with your clients while eliminating hours of spreadsheet work

hungry for more about venue sourcing? our experts have you covered with the virtual tour!

etouches.com/GOvenuesourcing

CALL US TODAY

Americas +1 203 403 9470
 Europe +44 (0) 845 017 0848
 Asia Pacific +61 (0) 2 8213 4258
 Middle East +971 (0) 4 432 8171

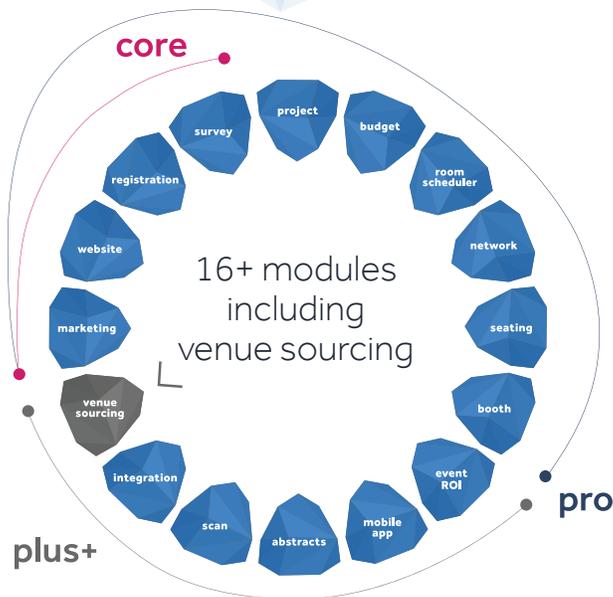
SALES

sales@etouches.com

VISIT US ONLINE

etouches.com

love your event software™



core registration | website | marketing | survey

the core package provides the fundamental tools that an organization needs throughout the entire event lifecycle to plan, manage and market their events.

pro core | project | room scheduler | budget | network | booth | seating

the pro package includes all the **core** modules and adds a layer of productivity and spatial networking tools for total control over the event portfolio.

plus+ scan | abstracts | venue sourcing | mobile app | integration | ROI

a-la-carte modules to serve specific components of the event cycle. each module is to be purchased individually for **core** or **pro** customers.

16+ modules to manage all aspects of your event

marketing core | pro
HTML and text email messaging with click-through reporting.

website core | pro
create and manage your event website with drag-and-drop functionality.

registration core | pro
attendee, speaker and exhibitor registration and management. badging and custom reporting.

survey core | pro
customizable, skip logic-enabled surveys.

project pro
create and manage tasks with email reminders. view interactive project schedule.

room scheduler pro
visual display of rooms. manage equipment resources and scheduled activities with drag-and-drop functionality.

budget pro
track approved and actual revenue and expenses for your events. retrieve all financial information.

network pro
enable 1-to-1 meeting creation with a published attendee directory and interest-based matchmaking.

booth pro
graphic floor plan display for exhibitor and sponsor purchases. upsell with logos, colors and descriptions.

seating pro
design your own seating plans and drag-and-drop registrants based on defined seating rules.

scan plus+
hand-held badge scanning for lead collection, surveys, session evaluations and door scanning.

abstract submission plus+
handle speaker and content submissions with customizable review processes. link it to event sessions.

venue sourcing plus+
venue and hotel sourcing tool to search, select and manage the RFP process from initial inquiry to contract.

mobile app plus+
state of the art Apple, Android and hybrid event app. sync with etouches modules and attendee features.

integration plus+
plug etouches into your CRM, finance, marketing or housing ecosystem thanks to our integration engine.

event ROI plus+
a unique goal-based solution to measure, quantify and optimize the ROI of your events.

key features
cross event reporting
data and analytics
SMMP
35+ languages
multi-currency
fully customizable

key services
event consulting
professional services
in-house, 24/7 support
enterprise offers
free, powerful API
PCI DSS level 1

recognition

90%+
2015 customer retention

97%+
2015 support satisfaction

Top 3
ranked in event platforms worldwide

award winning platform & company

best event management solution:
SIIA CODiE Awards 2016

best event technology:
Eventex Silver Award 2015

best event software:
Event Technology Awards 2013

HR:
Best Places to Work in Events 2015

growth:
Inc. 5000 list 2012, 2013, 2014, & 2015

customer service:
Stevie Award 2013 & 2015