

Enterprise-Grade Mobile Event Apps

Create, manage & launch event apps that engage your audience and capture real-world attendee activity.



Looking for a powerful mobile app that takes your events to the next level? Look no further! Our platform allows you to create a feature-complete event app in no time. With its unique blend of information, engagement and interaction features, it's the best event app available.

The attendee digital event guide

- Put all event information at your attendees' fingertips
- Enable attendees to tag favorites, take notes and create a personal schedule
- Offer nearby attendee discovery and foster valuable relationships
- Allow attendees to review their event journey including connections they made, event partners they visited, sessions they attended and more.

Drive attendee engagement

- Increase attendee activity before, during and after the event
- Fully customize the look & feel of your app to align with your brand identity
- Choose from over **40** available app features
- Self-service and full-service packages available
- Get detailed attendee insights & reports



Powerful multi-event app

Self-service app creation
Native iOS, Android and hybrid web app
Fully integrated with etouches
Multilingual



GET IN TOUCH TODAY

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A powerful app creation and attendee engagement platform, built for event pros.

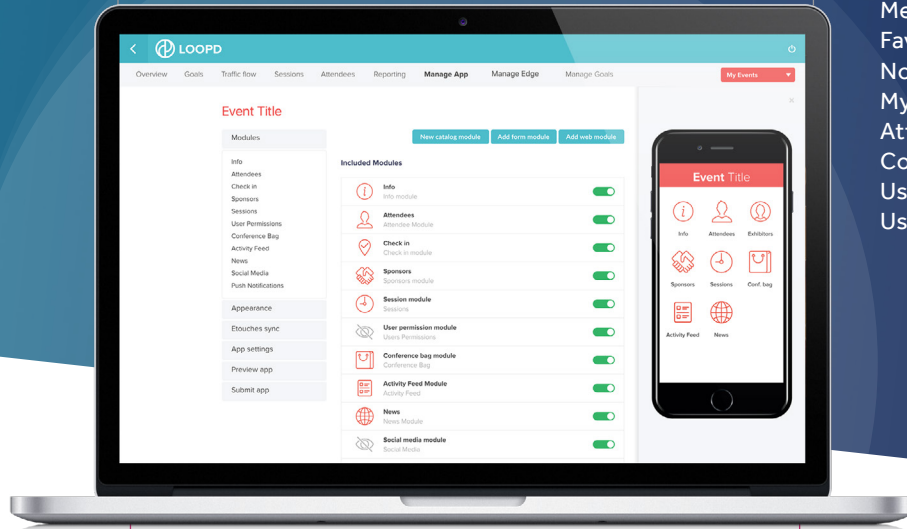


ENGAGEMENT & ANALYTICS

- Voting
- Social Media
- Session Rating
- Check-In
- Surveys
- Meeting Request
- Dashboard
- Photo Sharing
- Scavenger Hunt
- Activity Feed

COMMUNICATION & PERSONALIZATION

- Push Notifications
- Personal Agenda
- Messaging & Inbox
- Favorites
- Notes
- My Profile
- Attendee Networking
- Conference Bag
- User Login
- User Permissions



Pick and choose from over **40** powerful app features

INFORMATION

- General Info
- Attendee List
- News & Social Feeds
- Exhibitors & Sponsors
- Interactive Floorplan
- Sessions & Speakers
- Catalogs
- Forms

MONETIZATION

- Banner Ads
- Premium Listings
- Sponsored Push Notifications
- Premium Content
- Lead Generation
- Lead Capturing

No time to build it yourself?

Our Pro Services team can jump start your event app with design, set up, and dedicated training.

Learn more about LOOPD and start transforming your events today!

try.etches.com/getloopd



V1.0

cloud-based enterprise event software